

## Advertising on The Magic Onions



Thank you for your interest in advertising on The Magic Onions. I am passionate about **connecting** my readers with brands I know they'll love.

*(You can see the advertising rates and button sizes if you scroll to the end of the page)*

The Magic Onions has a **vast readership** and reaches thousands of families every day. I update the blog 3 - 6 times a week.

Our growing community is made up of families who are interested in **natural and conscious living**... crafting, gardening, nature, DIY.


We are widely read by homeschooling families as well as thousands of families who have children at public schools, Waldorf school, Montessori Schools and other schooling alternatives... the

connecting thread is a genuine desire to bring wonder into the lives of our children and a return to a simpler, more authentic, way of life.

We love nature, needle felting, knitting, natural toys and products and just about anything that brings magic and beauty into being.

And, we are the home of the **Annual Fairy Garden Contest** which generates GREAT and EXCITEMENT interest from April to August of each year.



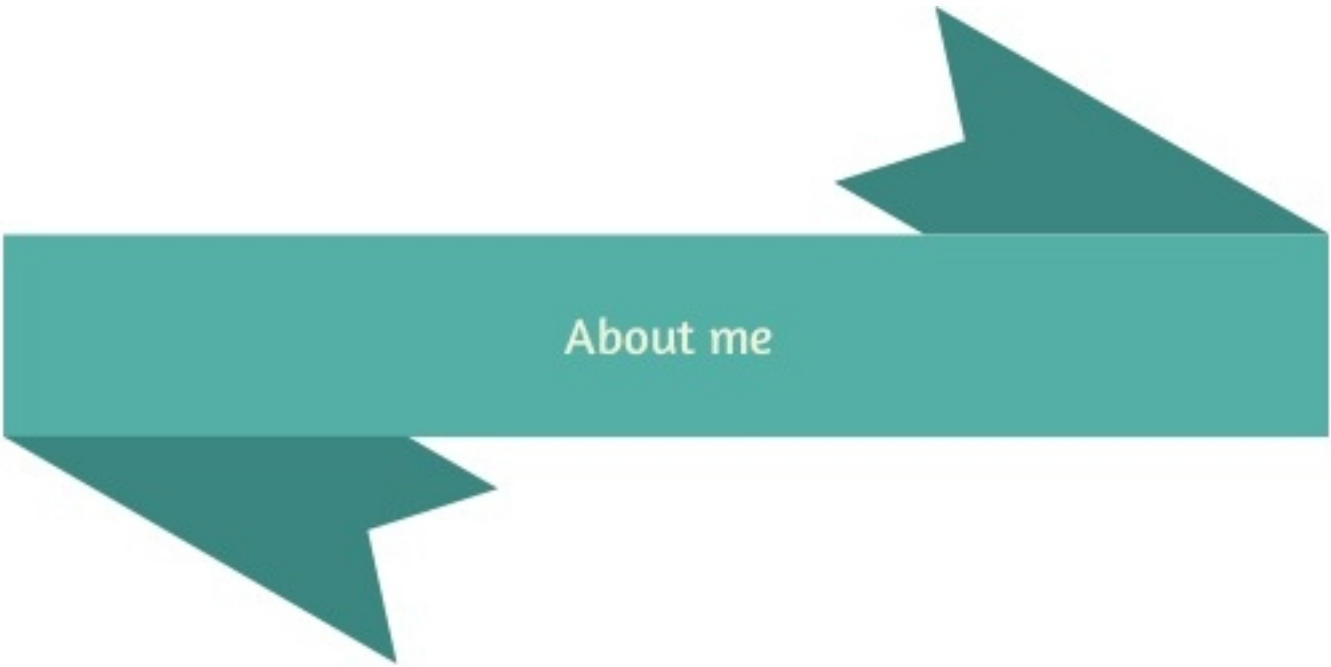


## Why is The Magic Onions a Good fit for your brand ?

- We are one of the leading children's art and creativity blogs with over **6.6 million** page views.
- We are nature inspired and Eco-friendly
- We write to inspire and educate in many areas of family life including parenting, crafting, exploring nature with children and finding the beauty in everyday experiences.
- We share children's art activities, seasonal craft projects, ideas for family fun and learning, needle felting tutorials
- I share all advertiser information in a **monthly SPONSOR FEATURE** on The Magic Onions where I link to Sponsor sites.
- In the 3rd month, a Sponsors is eligible for an **INDIVIDUAL FEATURE** and Giveaway promotion.
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- I share Sponsor information regularly on **Facebook AND Pinterest**.
- We are **featured** in many magazines and blogs, including HGTV, Ecoparents Magazine, Apartment Therapy, Today's Parent, Mum's Grapevine, Disney Baby, Mother Nature Network to name just a few. Please visit my [PRESS PAGE](#) to browse a more complete list of Magic Onions Features (with links)
- Magic Onions tutorials and photos have been **shared hundreds and thousands** of times on Pinterest and Facebook





About me

Hello. I'm Donni.



I love being a mom and I love to inspire other families to find their bliss too.

My children are Kitty (she's 10) and Teddy (he's 7). I call my husband 'My Good Man' because he is.

The Magic Onions was created in 2009 as a way to include my far-away family in our daily happenings. I soon discovered that there was a whole community of like-minded families who are following a similar path to the one we have chosen.

What started with a few followers has grown into this strong and thriving community of more than **6.6 million beautiful visitors**.

I am deeply touched to be at the center of The Magic Onions but believe with all my heart that it is the love, support and willingness of my readers to share with me, that is the life-force that has nurtured this magic space.

I have a degree in Social Sciences from the University of Cape Town, South Africa.

I am a published Author.

We are now happy to live in Los Angeles, USA.



## Blog Statistics and Demographics

Our monthly traffic averages over 200 000 page views per month.  
(Stat Counter)

Facebook 7,800 + [Likes](#)

Pinterest 7,700 + [Followers](#)

Feedburner 4,042 subscribers

Newsletter 2000+ subscribers

69% Female

29% Ages 35-49

56% Ages 18-34

57% College Grads

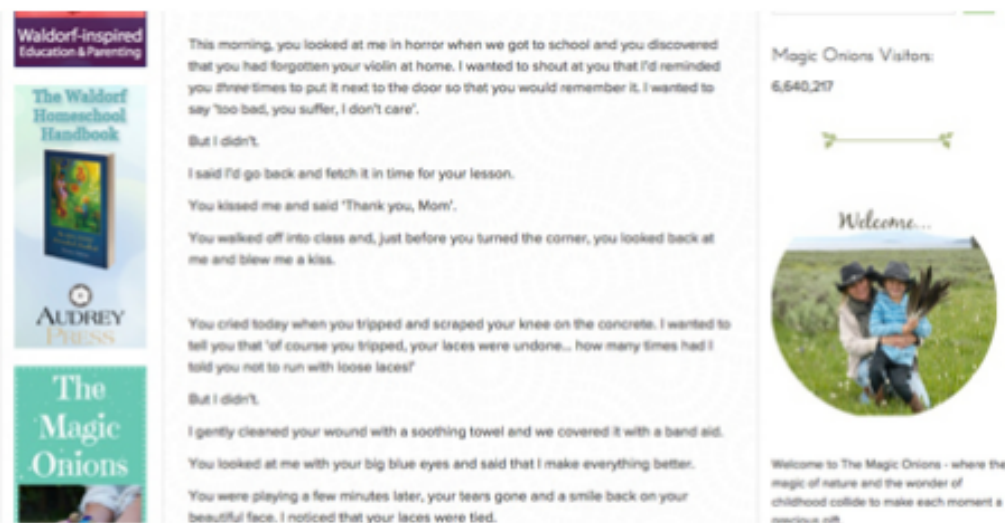
35% 100k + Household Income

36% 60-100k Household Income

# Ad Rates & Sizes

There are 3 sponsorship Options :

1. Featured Sponsor Ad - Size : 150 x 300 pxl : Cost : \$80 per month
2. Regular Sponsor Ad - Size : 150 x 150 pxl : Cost : \$60 per month
3. Small Sponsor Ad - Size : 150 x 75 pxl : Cost : \$30 per month



Your ad will go here on every page.



If you are ready to make payment for your Sponsorship Ad, please purchase a spot from the options below.

Each link will direct you through setting up a monthly recurring payment for your ad. There will be no monthly invoicing (which will save us both time) and you can cancel your payment at any time.

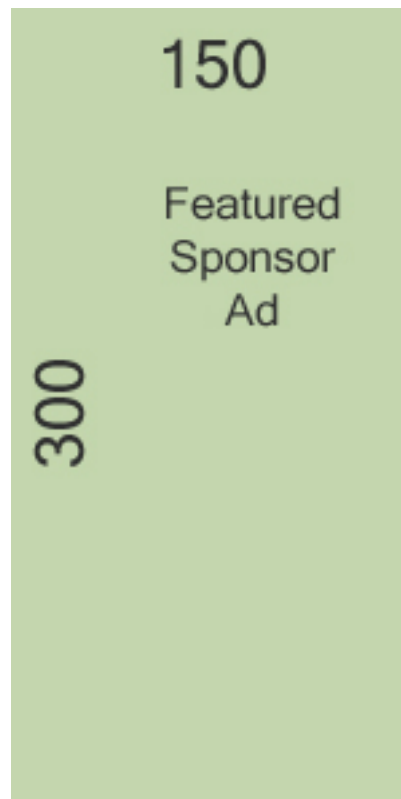
Our sponsorship dollars go towards the maintenance of the blog as well as increasing the visibility of The Magic Onions. Since its inception, The Magic Onions has grown exponentially, and we expect to see continued growth of community and readership.

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### **OPTION 1 - Featured Sponsor Ad**

Ad size: 150 x 300 pixels

Price: \$80 per month



## **OPTION 2 - Regular Sponsor Ad**

Ad size: 150 x 150 pixels

Price: \$60 per month



## **OPTION 3 - Small Sponsor Ad**

Ad size: 150 x 75 pixels

Price: \$30 per month



If you have any questions, please don't hesitate to contact me :  
[Contact](#)

I am honored to share what I believe in, with our community.

Blessings and magic,

Donni